



HYDERABAD METROPOLITAN DEVELOPMENT AUTHORITY
'A' Block, District Commercial Complex, Tarnaka, Hyderabad. – 500 007

Office of the Public Relations Department

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PRESS RELEASE

HMDA – INCENTIVES FOR ECO-FRIENDLY GANESHA IDOLS PROPOSED

As a part of drive for preventing the pollution in Hussain Sagar Lake, the HMDA proposes to extend incentives to the community Ganesha Pandal Organizers / Committees, to encourage eco-friendly idols during the fourth coming Ganesh Festival. The main aim of this proposal is to encourage and educate the people to use eco-friendly material in preparation of idols, using natural vegetable colours and organic material.

Modalities for sale of eco-friendly idols and disbursement of incentives is being chalked out by HMDA, in collaboration with A.P. Handicrafts Development Corporation (LEPAKSHI).

COMPLETED.

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